



Director of Business Intelligence and Analytics

What is LPMA powered by Interchange 360?

The Lubricant Packaging Management Association (LPMA) powered by Interchange 360 was created by the producers of petroleum and automotive products with the purpose of providing Extended Producer Responsibility (EPR) compliance options for its members and supporting the development of circular material management solutions for their petroleum-based and related products and packaging.

As a 501(c) nonprofit, LPMA powered by Interchange 360's directive is to provide the Producers of petroleum and automotive products with sustainable, transparent, and cost-effective support for their EPR Compliance needs and their Circular Economy objectives.

Position Overview

The Director of Business Intelligence & Analytics will be a transformative force in advancing data-driven decision-making across the organization, supporting its mission and strategic goals throughout the United States and Canada. Reporting directly to the Chief Executive Officer, this visionary leader will drive the development and execution of analytics, insights, and business intelligence strategies that promote operational excellence, foster innovation, and fuel growth.

This leader will build and cultivate a high-performing team, ensuring the delivery of actionable insights, maintaining data integrity, and aligning analytics initiatives with organizational priorities. By navigating the distinct regulatory and market landscapes of both countries, the Director will ensure that data strategies address regional nuances while supporting unified goals.

This remote position, based in the United States, will collaborate closely with Canadian colleagues, requiring a leader adept at bridging data strategy with business outcomes. The ideal candidate will inspire collaboration across diverse teams and geographies, fostering a culture of innovation and data-informed decision-making.

Key Deliverables for the Role

Strategic Analytics Leadership

- Develop and execute a comprehensive analytics and business intelligence strategy aligned with LPMA's overall goals
- Provide leadership with data-driven insights to inform strategic decisions

- Develop service deliverables, including business and technology roadmaps, reporting, analysis, enterprise initiatives, and priority projects
- Utilize operational data, along with partner and member feedback, to enhance competitive advantage and ensure exceptional service delivery standards
- Lead cross-functional teams to execute digital projects such as website redesigns, mobile app development, and process automation initiatives

Digital Transformation and Technology Integration

- Drive the development of digital transformation strategies targeting operational performance, service innovation, and growth
- Conduct technology and industry opportunity assessments to develop strategic options and recommendations for business challenges
- Partner with IT professionals to ensure digital projects are technically feasible, secure, and scalable
- Establish IT governance frameworks, prioritization mechanisms, and a value-driven project methodology to support transformational initiatives

Data Governance and Integrity

- Implement robust data governance frameworks to ensure accuracy, consistency, and security of organizational data
- Oversee the collection, organization, and maintenance of data across systems and platforms

Insights, Reporting, and Performance Metrics

- Define and implement Key Performance Indicators (KPIs) to measure and report on organizational performance and the success of projects and programs
- Design and deliver dashboards and visualizations for diverse audiences, translating complex data into actionable insights
- Monitor and report on digital transformation progress, providing regular updates to stakeholders

Stakeholder Engagement and Collaboration

- Collaborate with internal stakeholders to align service development roadmaps, operational performance, and budgets with strategic priorities
- Develop and maintain relationships with external partners and vendors to support analytics and technology initiatives
- Lead cross-functional teams to execute analytics and digital transformation projects effectively

Change Management and Communication

- Champion change management efforts to drive the adoption of data-driven processes and technologies
- Communicate analytics insights and the value of digital transformation to leadership, stakeholders, and employees

- Regularly update stakeholders on the progress and impact of digital transformation initiatives

Qualifications

- Post-secondary degree in Business Administration, Computer Science, Information Technology, or a related field
- 10+ years' experience in leading digital transformation or digital strategy initiatives, preferably in a not-for-profit environment. Experience in the environmental industry is considered an asset
- Deep knowledge of emerging technologies and industry trends, and the ability to evaluate their potential impact on the organization
- Proven track record of successfully leading cross-functional teams to execute complex digital projects
- Excellent communication skills, with the ability to articulate complex technical concepts to non-technical stakeholders at all levels
- Strong leadership and project management skills, with the ability to motivate and inspire cross-functional teams coupled with the ability to manage multiple projects simultaneously
- Experience in change management, with the ability to manage resistance to change and promote adoption of new digital processes and technologies
- Strong analytical and problem-solving skills, with the ability to strategically analyze data, identify trends, and develop creative solutions to complex problems
- Experience managing budgets and allocating resources effectively
- Demonstrated experience working with external partners and vendors to support digital initiatives
- Experience working in a regulated industry is preferred
- Familiarity with process automation and enterprise-level reporting systems is an asset

Compensation and Other Benefits

- The annual base salary range for this position is \$165,000 - \$185,000 USD. The actual base salary offered to a successful candidate will be based on a variety of factors in accordance with applicable law, including the successful candidate's relevant experience, skills, knowledge, and work location.
- In addition to base salary, this role is eligible for medical, dental, and vision benefits, life insurance, 401k matching and paid time off.
- Professional development opportunities.
- Flexible working arrangements.